

MINUTES

Strategic Financial Management Committee

MINUTES OF THE STRATEGIC FINANCIAL MANAGEMENT COMMITTEE MEETING

HELD ON

MEETING DATE



TUESDAY 7 AUGUST 2007

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City of
Joondalup

CITY OF JOONDALUP

MINUTES OF THE STRATEGIC FINANCIAL MANAGEMENT COMMITTEE MEETING HELD IN CONFERENCE ROOM 1, JOONDALUP CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON TUESDAY 7 AUGUST 2007

ATTENDANCE

Committee Members:

Cr Michele John	<i>Presiding Person</i>	South-West Ward
Cr Russ Fishwick	<i>Deputy Presiding Person</i>	South Ward
Mayor Troy Pickard		
Cr Steve Magyar		North-Central Ward
Cr Geoff Amphlett		Central Ward
Cr Brian Corr		South-East Ward

Elected Members:

Cr Marie Macdonald	Central Ward
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Officers:

Mr Garry Hunt	Chief Executive Officer
Mr Mike Tidy	Director, Corporate Services
Mr Ian Cowie	Director, Governance & Strategy
Ms Janet Harrison	Administrative Services Coordinator

In Attendance

Mr Brian Cole and Mr Michael Chappell of Pracsys to 1548 hrs

DECLARATION OF OPENING

The Presiding Person declared the meeting open at 1500 hrs.

APOLOGIES/LEAVE OF ABSENCE

Apology Cr T McLean

CONFIRMATION OF MINUTES

MINUTES OF THE STRATEGIC FINANCIAL MANAGEMENT COMMITTEE MEETING HELD
ON 10 MAY 2007

MOVED Cr Fishwick SECONDED Cr Magyar that the minutes of the meeting of the Strategic Financial Management Committee held on 10 May 2007 be confirmed as a true and correct record.

The Motion was Put and

CARRIED (6/0)

In favour of the motion: Crs John, Fishwick, Magyar, Amphlett and Corr, Mayor Pickard

ANNOUNCEMENTS BY THE PRESIDING PERSON WITHOUT DISCUSSION

Nil.

DECLARATIONS OF INTEREST

Nil

IDENTIFICATION OF MATTERS FOR WHICH THE MEETING MAY SIT BEHIND CLOSED DOORS

Nil

PETITIONS AND DEPUTATIONS

Nil

ITEM 1 PRESENTATION BY PRACSYS / CBD DEVELOPMENT – [51567]

WARD: All

RESPONSIBLE DIRECTOR: Mr Mike Tidy
Corporate Services

PURPOSE

The purpose of the report is to introduce Pracsys who have been invited to make a presentation to the Committee in relation to economic development and leveraging investment opportunities.

EXECUTIVE SUMMARY

Recently a team from Pracsys, who are a firm that specialise in providing advice to private enterprise and government agencies on economic development and in particular leveraging investment opportunities of landholdings, was made to the Executive Management Team. Pracsys focussed on the work that they have done in other places around Perth, which is quite extensive. The Executive Management Team felt it was particularly pertinent to the City of Joondalup's challenge with the development of the Joondalup CBD and that it would be valuable for the Committee to also receive a presentation.

BACKGROUND

The Pracsys group have been involved in quite a number of different projects both through private enterprise and government agencies. Some of these projects include developments around railway stations at Guildford, Bassendean, Bayswater and Maylands, involvement with the East Perth Redevelopment Authority, particularly with development near the Causeway, with the Subiaco Redevelopment Authority

and also with the Town of Vincent in providing advice on the major development of the Leederville commercial centre around the Leederville train station.

It is felt that the experience of Pracsys could assist the Elected Members to better appreciate the scope and complexity of the issues associated with developing the Joondalup CBD.

DETAILS

Issues and options considered:

Not applicable.

Link to Strategic Plan:

Key Focus Area 3 - City Development 3.1

The City of Joondalup has well maintained assets and built environment.

Key Focus Area 4 - Organisational Development 4.1

The City of Joondalup is a sustainable and accountable business.

Legislation – Statutory Provisions:

Not applicable.

Risk Management considerations:

Not applicable.

Financial/Budget Implications:

Not applicable.

Policy implications:

Not applicable.

Regional Significance:

While this particular presentation is not of regional significance clearly the development of the Joondalup CBD is a significant regional issue. Some of the projects that Pracsys has had experience with in the past have also been regional developments.

Sustainability implications:

The development of the Joondalup CBD is a critical element of not only the financial sustainability of the City of Joondalup but also the economic and environmental sustainability of the community.

Consultation:

The Chair of the Strategic Financial Management Committee was consulted in relation to inviting Pracsys to make the presentation.

COMMENT

It needs to be emphasised that it is not intended to promote Pracsys as the only organisation capable of doing these undertakings or that the City of Joondalup should engage Pracsys. It is simply a case of this group having been involved in a number of projects that have many similarities to what the City of Joondalup is trying to achieve with its own CBD and the City tapping into these experiences.

ATTACHMENTS

Nil.

VOTING REQUIREMENTS

Simple majority.

OFFICER'S RECOMMENDATION

That the presentation be received.

Mr Brian Cole and Mr Michael Chappell, Directors of Pracsys, gave a powerpoint presentation to the Committee.

A number of questions were raised by Committee members.

Mr Cole and Mr Chappell left the Room at 1548 hrs.

Discussion ensued in relation to the preparation of an economic profile assessment.

MOVED Cr Corr SECONDED Cr Magyar that the presentation be received and a consultant's brief be prepared to commence an economic profile assessment for the Joondalup CBD.

The Motion was Put and

CARRIED (6/0)

In favour of the motion: Crs John, Fishwick, Magyar, Amphlett and Corr, Mayor Pickard

ITEM 2 WORKSHOP EXPENDITURE – [51567, 56593]

WARD: All

RESPONSIBLE Mr Mike Tidy
DIRECTOR: Corporate Services

PURPOSE

The purpose of this report is for the committee to workshop expenditure and explore any opportunities that may be presented.

EXECUTIVE SUMMARY

The Strategic Financial Management Committee at its meeting on 18 April 2007 resolved to work through a number of financial issues that had been previously identified for consideration by the Committee. The second of these is expenditure.

It is recommended that the outcomes of the workshop of expenditure be NOTED.

BACKGROUND

At its meeting of 4 July 2006 the Strategic Financial Management Committee carried the following motion:

That it be recommended that Council requests a further report be submitted to the next meeting of the Strategic Financial Management Committee on:

- 1 *options and potential role of the City in the development of the Joondalup Central Business District;*
- 2 *a framework and work plan for:*
 - *Alternative Revenue Streams;*
 - *Asset Management;*
 - *Portfolio;*
 - *Expenditure;*
 - *Strategic Financial Management Plan (Plan for the Future).*

A report was considered at the Committee's meeting of 12 September 2006 but deferred and reconsidered at its meeting of 18 April 2007.

It was felt that the best approach was for the Committee to workshop the issues rather than just receive reports for discussion. Alternative revenue streams was nominated as the first issue to be workshopped which was done at the committee meeting of the 10 May 2007. The second issue is expenditure.

DETAILS

Issues and options considered:

Expenditure will be workshopped at the meeting.

Link to Strategic Plan:

Key Focus Area 3 - City Development 3.1

The City of Joondalup has well maintained assets and built environment.

Key Focus Area 4 - Organisational Development 4.1

The City of Joondalup is a sustainable and accountable business.

Legislation – Statutory Provisions:

Not Applicable.

Risk Management considerations:

Not applicable

Financial/Budget Implications:

Not applicable

Policy implications:

Not Applicable.

Regional Significance:

Not Applicable.

Sustainability implications:

Financial sustainability is absolutely critical to the future growth and development of the City of Joondalup. Maintaining control over expenditure is essential to the long-term financial sustainability of the City.

Consultation:

Not Applicable.

COMMENT

Attached is some statistical information in relation to the City's current breakdown of expenditure to help set the scene for the workshop. The figures used are the 2006/07 financial year revised budget figures as loading of the 2007/08 budget figures was not complete at the time of preparing the report and for comparatives to other Councils this is the latest comparative data available.

ATTACHMENTS

Attachment 1 Statistical Information - Expenditure

VOTING REQUIREMENTS

Simple Majority

OFFICER'S RECOMMENDATION

That the outcomes of the workshop of expenditure be NOTED.

MOVED Mayor Pickard SECONDED Cr Amphlett that the workshop on expenditure be DEFERRED to the next meeting of the Strategic Financial Management Committee.

The Motion was Put and

CARRIED (6/0)

In favour of the motion: Crs John, Fishwick, Magyar, Amphlett and Corr, Mayor Pickard

CLOSURE

There being no further business, the Presiding Person declared the Meeting closed at 1605 hrs; the following Elected Members being present at that time:

Cr Michele John
Cr Russ Fishwick
Mayor Troy Pickard
Cr Geoff Amphlett
Cr Steve Magyar
Cr Brian Corr